Bachelor of Arts Program in Hotel and Lodging Business Management

To produce graduates who have the characteristics, knowledge and skills as follows: Morally sound, committed to acting justly and open to further growth. Be responsible for society and aware of necessary leadership, managerial, and technical skills needed in today's organizations. Understand and have awareness of hotel and lodging management professional standards and ethics. Have positive attitude, interpersonal, communication and presentation skills, IT skills and entrepreneurial skills

Career Path: Hotel and Lodging, Staff Exhibitor, Spar Owner

Credit requirement	131 credits

Curriculum Structure

A. General Education Courses	**30 credits**
1. Language group	12 credits
2. Humanities and Social Sciences group	9 credits
3. Science and Mathematics group	9 credits
B. Major Specific Courses	**95 credits**
1. Core courses	24 credits
2. Specific courses	63 credits
- Major core courses	30 credits
- Major elective courses	33 credits
3. Professional Experience courses or Co-operation Education	8 credits
C. Free Elective Courses	**6 credits**
A. General Education Courses	**30 Credits**
(1) Language and Communication Skills	12 Credits
(2) Social Sciences and Humanities	9 Credits
(3) Mathematics Science and Technology	9 Credits

(1) Language and Communication Skills   **12 Credits**

Course Code	Subject	Lecture-Practice-Self-Study
(1.1)	Requirement Course	9 Credits
GEL1101	Thai Usage	3(3-0-6)
GEL1102	English for Communication and Information Retrieval	3(3-0-6)
GEL1103	English for Communication and Study Skills	3(3-0-6)
(1.2)	Major Elective Courses	3 Credits
GEL2201	Thai for Academic Purposes	3(3-0-6)
GEL2202	English for Academic Purposes	3(3-0-6)
GEL2203	ASEAN Languages	3(3-0-6)
GEL2204	Thai for Careers	3(3-0-6)

(2) Social Science and Humanity   **9 Credits**

Course Code	Subject	Lecture-Practice-Self-Study
(1.1)	Requirement Course	6 Credits
GEH1101	Aesthetic Appreciation	3(3-0-6)
GEH1102	Thai Society in Global Context	3(3-0-6)
(1.2)	Major Elective Courses	3 Credits
GEH2201	Self Development	3(3-0-6)
GEH2202	Truth of Life	3(3-0-6)
GEH2203	Life in Multicultural Society	3(3-0-6)
GEH2204	Civil Education	3(3-0-6)
GEH2205	Life skills for The Absolute Human	3(3-0-6)

(3) Mathematics Science and Technology   **9 Credits**

Course Code	Subject	Lecture-Practice-Self-Study
GEH1101	Information Technology for communication and Learning	3(3-0-6)
GES1102	Science and Technology for Quality of Life	3(3-0-6)
	(Select one course from this categories)	**3 Credits**
GES2001	Science and Technology for Environment	3(3-0-6)
GES2202	Thinking and Decision Making	3(3-0-6)
GES2203	Information Literacy	3(3-0-6)
GES2205	Recreation for Quality of Life	3(3-0-6)
GES2206	Life and Health	3(3-0-6)

B. Major Specific Courses   **95 credits**

   (1) Core courses   **24 credits**

Course Code	Subject	Lecture-Practice-Self-Study
TAH1201	Introduction to Hospitality Industry	3(3-0-6)
TAH1202	Service Psychology and Personality Development	3(2-2-5)
TAH1203	Professional Ethics and Laws for Tourism and Hotel	3(3-0-6)
TAH1204	Human Resource Management in Hospitality Industry	3(3-0-6)
TAH2201	Information Technology for Tourism and Hotel	3(2-2-5)
TAH2202	Tourist Behavior and Cross Cultural Communication	3(3-0-6)
TAH2203	Thai Society-Cultural and Wisdom	3(3-0-6)
TAH4201	Research in Hospitality Industry	3(2-2-5)

   (2) Specific courses   **63 credits**

   (2.1) Major core courses   **30 credits**

Course Code	Subject	Lecture-Practice-Self-Study
HLI2204	Sales and Marketing for Hotel and Lodging Business	3(3-0-6)
HLI2208	Housekeeping Operations and Management	3(2-2-5)
HLI2209	Front office Operations and Management	3(2-2-5)
HLI3214	Hotel and Lodging Business Planning and Development	3(3-0-6)
HLI3218	Creative Tourism and Special Lodging Management	3(3-0-6)
FSI1203	Food and Beverage Operations	3(2-2-5)
FSI1204	Banqueting and Catering Service Operations	3(2-2-5)
FSI2203	Thai food and Thai Desserts Service in Hotel	3(2-2-5)
FSI2207	Development and Management of Local Food for Hotel and Lodging Business	3(2-2-5)
FSI2208	Introduction of Gastronomy and Kitchen Management in Hotel	3(2-2-5)

(2.2) Major elective courses   **33 credits**

Course Code	Subject	Lecture-Practice-Self-Study
TIM1407	Aviation Industry	3(3-0-6)
TIM1413	Health Tourism	3(3-0-6)
HLI3212	Facility Management for Hospitality Business	3(3-0-6)
HLI3217	MICE Business Management	3(3-0-6)
HLI3219	Accounting and Finance for Hotel	3(3-0-6)
HLI3220	Seminar on Hotel and Lodging Business	3(3-0-6)
TIM2414	Spa and Health Business Management	3(3-0-6)
TIM4405	Cultural and Community Tourism Management	3(2-2-5)
FSI2205	Knowledge of Western Cuisine	3(2-2-5)
FSI2206	Knowledge of Oriental Cuisine	3(2-2-5)
FSI2209	International Pastry and Plated Desserts	3(2-2-5)
FSI2210	Bar Operations	3(2-2-5)
FSI3201	Restaurant Management	3(3-0-6)
FSI3202	Club and Bar Management	3(3-0-6)
FSI3203	Art of Food Presentation	3(2-2-5)
FSI3205	Contemporary Health Cuisine	3(2-2-5)
FSI3206	Menu Planning Management Purchasing and Food and Beverage Cost Control	3(3-0-6)
ENL1012	English for Business Communication	3(3-0-6)
ENL2673	English for Tourism 1	3(3-0-6)
ENL2674	English for Tourism 2	3(3-0-6)
ENL2681	English for Hotel 1	3(3-0-6)
ENL2682	English for Hotel 2	3(3-0-6)
ENL3683	English for Hotel 3	3(3-0-6)
CHO2201	Basic Chinese for Hotel 1	3(3-0-6)
CHO2202	Basic Chinese for Hotel 2	3(3-0-6)

(2.3) Professional Experience courses or Co-operation Education   8credits

Course Code	Subject	Lecture-Practice-Self-Study
HLI2901	Fundamental Training for Hotel and Lodging Business	2(180)
HLI4903	Advanced Field Training for Hotel and Lodging Business	6(540)
OR		
HLI2902	Field Training for Hotel and Lodging Business	2(180)
HLI4904	Co-operative Education for Hotel and Lodging Business	6(540)

C. Free Elective Courses   6 credits

Select 6 credits from any courses provided within Suan Sunandha University.